



MOVING TO TRAVERSE CITY

Michigan's Creative Coast is a talent attraction initiative that highlights the Grand Traverse region as an exceptional place to live, explore, and fulfill your career. Our mission is to elevate the innovative and entrepreneurial culture in our region and to attract new people, new ideas, and new businesses.

LIVING IN TRAVERSE CITY

Traverse City is the hub for northern Michigan's creative community. Whether it's live performances, gallery exhibitions, or published works, access to arts and culture is [plentiful across the entire region](#).

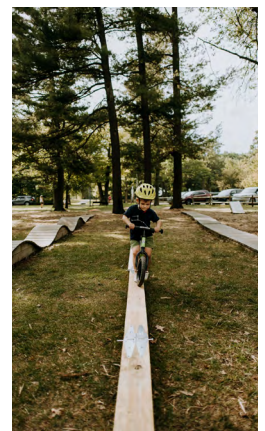
• BEST HIKES IN THE U.S. • CONDÉ NAST TRAVELER

It's not exactly a secret that the Grand Traverse region offers [unparalleled options for outdoor recreation](#) in all four seasons. For residents not bound to weekends and vacations, the options are endless.

• BEST SMALL TOWN BEER SCENE 2023 • USA TODAY 10BEST

The Traverse City area has a rich restaurant and culinary scene, a vibrant local food culture, and is complete with world-renowned vineyards, breweries, and boutique distilleries. Living here gives you opportunities to explore and keep your tastebuds curious.

• 100 MOST POPULAR SMALL CITIES TO RELOCATE • MOVEBUDDHA



Northern Navigators serve as regional ambassadors, helping welcome newcomers by introducing them to recreational opportunities, schools, healthcare, housing, and even career opportunities. They are here to answer your questions about relocating to the region.



"Helping people move here is a passion of mine because I know firsthand how easy it is to fall in love with our area."

MEG ZAMMIT
NORTHERN NAVIGATOR



MOVING TO TRAVERSE CITY

The Traverse City area is home to a diverse and impressive array of career opportunities in technology, trade industries, and the creative sectors, offering growth opportunities in small and medium-sized businesses. The region is also desirable for remote workers, offering a number of shared workspaces and cohort groups.

WORKING IN TRAVERSE CITY

FIND A JOB: Our [Job Board](#) offers a high-quality, curated showcase of local employers and fairly-compensated job opportunities available in the Grand Traverse region. All positions must meet the minimum requirement of \$22/hour or \$45,000. Part-time positions and internships may qualify.

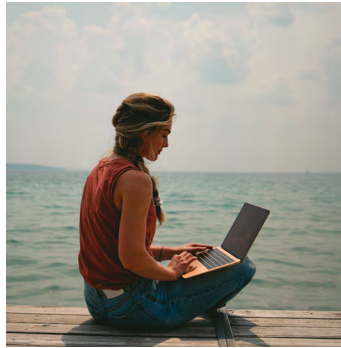
DISCOVER LOCAL COMPANIES: Take a tour through the variety of [companies and businesses](#) from education and healthcare to manufacturing and the space industry.

• #15 IN ECONOMIC STRENGTH FOR MICROPOLITAN AREAS IN 2023 • (TRAVERSE CITY) POLICOM

WORK REMOTELY: If you can work from anywhere, the Grand Traverse region offers [remote workers](#) an unparalleled quality of life. With gig-fiber internet, an abundance of co-working spaces, and a lot more space to create your own home studio or office space than the big cities, Traverse City has what you're looking for.

START YOUR BUSINESS: Hit the ground running as you enter the world of [entrepreneurship](#) or expand your current ventures in northern Michigan.

• EIGHT DREAMY BEACH TOWNS FOR ENTREPRENEURS • LIVABILITY



"I spend my workday thriving on the energy of a fast-paced, dynamic tech company. Then, I relish in the calm as soon as I shut my laptop and am surrounded by the simple, natural beauty of northern Michigan." "Commuting" from my home office to the freshwater, sandy beaches of Lake Michigan with my family in tow is my ideal balance."

KRISTEN BERLACHER, SOCIAL IMPACT LEAD AT AIRBNB



"Working for L.a.cool is a bit of a dream job for me. I have always been obsessed with fashion and clothes, but I never thought that I could have an actual career in the industry. I am so grateful that I found this job on the Creative Coast Job Board!"

KARLEY CURTIS, ASSISTANT MANAGER & DIRECTOR OF DIGITAL MEDIA AT L.A.COOL