

# FRESH COAST QUARTERLY CLUB EVENT SPONSOR

\$2,500 (four available)

Held four times annually, our Fresh Coast Quarterly Club meetups are an opportunity for newcomers to the Grand Traverse Region to get plugged into a network, meet new people, and learn about one of the most vibrant arts & culture communities in Michigan and the Midwest. Each Fresh Coast Quarterly Club showcases an entrepreneur who has made Traverse City their home, and who has brought with them exciting new ideas, interests, inspirations, and innovations. The Fresh Coast Quarterly Club is hosted at a different location each time, is free to attend, and is open to all. Each event draws 50-150 attendees, many of whom have recently relocated to the Grand Traverse Region.

## **Each Fresh Coast Quarterly Club Event Sponsor will receive:**

- ▶ Recognition as Presenting Sponsor of a Fresh Coast Quarterly Club event in 2022 via addition of Sponsor's logo (with hyperlink)\* on event webpage
- ▶ Special recognition on Michigan's Creative Coast social media outlets (Instagram, Facebook) via:
  - ▶ Unique shoutout post featuring sponsor once per event
  - ▶ Special mention as sponsor via Fresh Coast Quarterly event promotion post, two times per event
- ▶ Recognition in Michigan's Creative Coast newsletter (1000+ subscribers, including newcomers and people interested in relocating to the Grand Traverse Region) as Presenting Sponsor of a Fresh Coast Quarterly Club event the month the event will be held
- ▶ Opportunity to place company swag and promotional material at a Fresh Coast Quarterly Club event hosted in 2022
- ▶ Opportunity to provide brief (1-2 minutes) opening remarks at a Fresh Quarterly Club event

*\*Note that we ask Sponsor to provide us with a unique tracking URL which we may use to link back to the sponsor's website. This will ensure the Sponsor can track and record the number of views and hits their website is receiving as a result of Sponsorship of Michigan's Creative Coast.*