**DISCOVER MICHIGAN’S CREATIVE COAST**

[Michigan’s Creative Coast](https://michiganscreativecoast.com/?utm_source=button&utm_medium=website&utm_campaign=local_referrals&utm_id=business) is a one-stop relocation resource for everything you need to live, [fulfill your career,](https://michiganscreativecoast.com/create/job-listings/?utm_source=website&utm_medium=local_referrals&utm_campaign=business) and get connected in the Grand Traverse Region. The Traverse City area is home to a diverse and impressive array of career opportunities in [technology](https://michiganscreativecoast.com/create/careers-industries/tech/), [trade industries](https://michiganscreativecoast.com/create/careers-industries/trade/), and the [creative](https://michiganscreativecoast.com/create/careers-industries/creative/) sectors, offering growth opportunities in small and medium-sized businesses. The Region is also desirable for [remote workers](https://michiganscreativecoast.com/create/careers-industries/remote/), offering a number of shared workspaces and cohort groups.

[Michigan’s Creative Coast Homepage Button](https://michiganscreativecoast.com/?utm_source=button&utm_medium=website&utm_campaign=local_referrals&utm_id=business)



**CONNECT WITH A NORTHERN NAVIGATOR**

Thinking of making the move but want to know more about what it’s like to live here? Connect with a [Northern Navigator](https://michiganscreativecoast.com/explore/northern-navigators/?utm_source=website&utm_medium=local_referrals&utm_campaign=business)! Acting as ‘regional ambassadors’, Northern Navigators are people who already live here, who have chosen to live here, and who can help you as a newcomer (or potential newcomer) feel welcomed and connected, all while offering knowledge of the regional lifestyle, recreation, schools, healthcare, real estate, and industry and career opportunities.

[Northern Navigators Button](https://michiganscreativecoast.com/explore/northern-navigators/?utm_source=website&utm_medium=local_referrals&utm_campaign=business)



And finally – we suggest you add our 2-min talent attraction video “[Make It Here](https://vimeo.com/626806821/ab664da85a)” to your careers page. The video invites the viewer to imagine their life in the Grand Traverse Region. Just visit the [video link](https://vimeo.com/626806821/ab664da85a) and then click the paper airplane icon on the video and select the < /> icon to get the video embed code for your website.